



INFORMATION REGARDING ACCESS TO FOOTAGE OF THE 2007 PANASONIC WORLD SOLAR CHALLENGE

What: 2007 Panasonic World Solar Challenge

When: October 21 - 28, 2007

Where: Across Australia, Darwin to Adelaide

Website: www.wsc.org.au

A TEN MINUTE GENERIC COMPILE OF EACH DAY'S EVENTS AT THE 2007 PANASONIC WORLD SOLAR CHALLENGE [INCLUDING TODAY'S ACTIVITY AND THE OFFICIAL EVENT START FROM DARWIN AT 8.00AM (CST) ON SUNDAY OCTOBER 21] WILL BE FED OUT VIA CHANNEL SEVEN SYDNEY AT AROUND 14.30 AEST – EACH DAY – & WILL BE AVAILABLE TO ALL DOMESTIC NETWORKS FREE OF CHARGE.

THESE FEEDS ARE OBTAINABLE FOR ALL INTERNATIONAL NETWORKS FREE OF CHARGE – THROUGH EITHER ASSOCIATED PRESS OR REUTERS.

WHERE POSSIBLE – NETWORKS WILL BE NOTIFIED IN ADVANCE OF ANY SPECIFIC TEAMS OR COUNTRIES TO BE FEATURED ON ANY PARTICULAR DAY DURING THE EVENT.

Issued for the 2007 Panasonic World Solar Challenge by Foster Hill PR & Marketing. For more information– please contact Skye Murtagh or Sue Hill on +61 8 8231 3555 or email: skyemurtagh@fosterhill.com.au